

IBA Karachi, is looking for a dynamic leader to fill the role of Director, Center for Excellence in Journalism (CEJ). This role is crucial for guiding the center's mission of advancing journalism in Pakistan.

Since its establishment in 1955, IBA, Karachi has evolved into Pakistan's leading institution of higher education, known for its visionary leadership, academic excellence and sustainable impact. As the Director - CEJ you will have the opportunity to continue this legacy by shaping the future of journalism in the country.

MAIN DUTIES & RESPONSIBILITIES

- **Leadership:** Craft and drive IBA-CEJ's vision, strategy, and growth, ensuring it stands as the premier training provider for media houses.
- **Strategic Planning:** Develop and execute plans to enhance professional development, training, and networking for journalists and media professionals, ensuring our programs are relevant both locally and globally.
- **Financial Stewardship:** Oversee financial planning, ensuring IBA-CEJ operates within budget while driving profitability.
- **Resource Optimization:** Optimize resources to deliver high-quality training and development programs.
- **External Relations:** Foster strong relationships with business, industry, policymakers, and the media to elevate IBA-CEJ's profile and brand.

The ideal candidate for this position will have a strong passion for journalism, strategic growth, and leadership abilities. This role requires someone who can not only maintain but also elevate the standards of journalistic practice and education at IBA-CEJ. If you have the drive to influence the next generation of journalists and contribute to the evolution of journalism in Pakistan, this position offers a significant platform for impact. The application deadline is within 15 days of the advertisement.

Join us in transforming journalism in Pakistan
and lead the way to a brighter future.

For detailed job description and
eligibility criteria, please visit

<https://careers.iba.edu.pk>

Drop your CV at:

careers@iba.edu.pk



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developing and implementing the IBA's Marketing and Communications strategy in accordance with the IBA's vision and business objectives.

MAIN DUTIES & RESPONSIBILITIES

- **Lead Marketing & Communications:** Oversee IBA's marketing, external and internal communications, media management, and outreach marketing efforts.
- **Brand Strategy & Governance:** Ensure brand standardization, consistency, and uniformity across all Schools, Centers, and Departments, maintaining a strong corporate identity.
- **Digital & Campus Engagement:** Develop and execute digital strategies, campaigns, and campus branding initiatives, including activations and events.
- **Stakeholder Relations:** Strengthen stakeholder relationships to enhance IBA's image.
- **Elevating the IBA Brand:** Drive impactful visibility and take IBA's brand, Schools, and Centers to the next level across digital and conventional platforms.

EDUCATIONAL QUALIFICATION

- MBA in Marketing from an HEC recognized university

EXPERIENCE

- Minimum 15+ years of relevant work experience along with 05 years of leading a Marketing & Communications function with a combined work experience within the Media & Corporate sector. Experience of Education sector will be an advantage.

IBA Karachi is an equal opportunity employer, and all applications are assessed based on merit. Differently abled individuals are encouraged to apply.

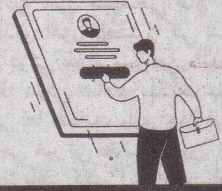
Only shortlisted candidates will be contacted for an interview.

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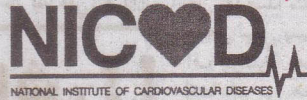
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NATIONAL INSTITUTE OF CARDIOVASCULAR DISEASES

نیشنل انسٹیٹیوٹ آف کارڈیو وائسکولر ڈیزیزز

رفیعی (ایچ جی) شہید روڈ کراچی

Tel. No. 3521-8530, 9920-1271-75 Ext. 419 & 335, Fax: 9920-1289 Website: www.nicvd.org

Ref: NICVD/TN/Khi/SC/No.10/24-25

NICVD کراچی لاء ٹیندر نوٹس

ٹیندر نمبر. 3A-2024

ایگزیکيوٽو ڊائريڪٽر NICVD، ڪراچي ڏانهن لکيل مالي سال 2024-2025 & 2025-2026 واسطي FOR بنياد تي سني ساڪ رڪنڊر ميٽوفيوڪچررز، مجاز ڊسٽريبيوٽرز، سول ايجنٽس جيڪي سيلز ٽيڪس کاتي وٽ لازمي رجسٽرڊ ٿيل هجن، تن کان هيٺ ڄاڻايل سڀلاءَ آئتمز واسطي SPPRA رولز، 2010 (ترميم ٿيل 2019) تحت EPAD SPPRA معرفت آن لائن ٽيندر گهراڻجن ٿا.

نمبر شمار	تفصيل	ٽيندر نمبر	تعداد ۽ اسپيسيفڪيشنز	واڪ جمع ڪرائڻ جي آخري تاريخ	ٽيڪنيڪل واڪن کولڻ جي تاريخ
1.	اينجيوگرافي ۽ اينجيوپلاسٽي جي آئتمز جي فراهمي لاءِ	3A-2024	ٽيندر ڪاغذن ۾ موجود آهن	06-03-2025 صبح 11:00 وڳي	06-03-2025 صبح 11:30 وڳي

واڪ دستاويز EPADs (SPPRA) تان ڊائون لوڊ ڪرڻ گهرجن ۽ 2000 رپين جو پي آرڊر هر هڪ ٽيندر لاءِ ايگزیکيوٽو ڊائريڪٽر، NICVD ڪراچي جي نالي پر 19-02-2025 کان 06-03-2025 (خميس صبح 11:00 وڳي) تي جمع ڪرائڻ گهرجن.

مٿي ڄاڻايل تفصيل کان اڳ واڪ EPAD SPPRA سافٽ ويئر ۾ امائنڻ گهرجي. فقط ٽيڪنيڪل واڪ مٿي ڄاڻايل تاريخ ۽ وقت تي ٽيندر اوپننگ ڪميٽي ۽ واڪ ڏيندڙن جي موجودگي ۾ نيڪ صبح 11:00 وڳي آن لائن کوليا ويندا. فنانشل واڪ ٽيڪنيڪل واڪن جي چندڇاڻ کانپوءِ ڪجهه ڏينهن بعد کوليا ويندا.

سمورن ٽينڊرن سان ڪل واڪ رقم جو 1% پي آرڊر/بينڪ ڊرافٽ، ايگزیکيوٽو ڊائريڪٽر، اين آءِ سي وي ڊي ڪراچي جي نالي پر واڪ سيڪيورٽي طور واڪ جي امائنڻ کان اڳ پروڪيورمينٽ ڊپارٽمينٽ کي موڪلڻ گهرجي.

نوٽ: سنگل اسٽيج ٽو انويلپ طريقيڪار تي عمل ڪيو ويندو.

نوٽ:

1. چندڇاڻ واري معيار جي سختيءَ سان پوڻياري ڪئي ويندي.

2. هيءُ اسٽاهر EPADs ۽ NICVD جي ويب سائيٽ تي پڻ موجود آهي.

ايگزیکيوٽو ڊائريڪٽر